

GOLD CLUB

Hello Everyone,

First I want to thank you for supporting Bluegrass on the Beach festival. We work hard to put on what we think is one of the best in the west and hope you feel that way about it, too.

Second I want to let you know about a change we are making in how reservations for the state park campsites with hookups, only 45 available with water/electric, will be made in the future & give you the opportunity to have first right of refusal and guarantee your campsite.

As you know all too well, we open those reservations by phone on October 1st. My phone starts ringing at 5:45 a.m. as people rush to get one of the limited state park sites. By 9 a.m., all the sites are taken.

This method of making reservations has created a number of issues.....

- 1. People who have called annually, missed getting a spot because they called a few minutes late.
- 2. My phone gets slammed with a hundred calls all within a couple hours, making it impossible to respond immediately.
- 3. Every year, our fans worry about whether they will get a spot in the campgrounds.
- 4. On average I receive 130+ phone calls with 45 happy people and 85+ not so happy!

We got an idea from one of our campers that we think will avoid the October 1st rush and reward our fans who would like to get a hookup campsite.

Beginning with the 2021 festival, we are introducing the **Bluegrass on the Beach "Gold Member Club"** and will be offering you the opportunity to join.

For an <u>annual</u> payment of \$100 per site, we will give you the first right to reserve the site you were in at the 2020 festival. (This fee does not reflect the festival campsite/tickets). That right will continue on a year to year basis at the rate of the Gold Card member fee. This way you don't need to rush to get up by 7:00 am and make the phone call and/or have to leave a message. Your space is <u>guaranteed</u>. We will email you a campsite registration form October 1. You have until Oct. 15 of that year to complete and return with your festival campsite/ticket/registration fee. If we don't hear from you by Oct 15, we will make the space available to others on a wait list. There will be no re-selling or transferring of your festival campsite/tickets and/or assigned site.

We think that this Bluegrass on the Beach "Gold Member Club" idea is a good & a fair solution for everyone. Our goal is to reward our fans who return year after year, to provide & establish a fair way to distribute the limited hook up campsites. It will also avoid the deluge of phone calls and messages that hit my phone every October 1st.

I've attached The Bluegrass on the Beach Gold Member Club form for your completion for your space if you would like to reserve for next year. You are not obligated to sign up. Please return this to me by May 1st Thanks for your support.



GOLD CLUB MEMBER

Registration, Rules & Regulations: Bluegrass on the Beach Lake Havasu State Park

Name:		_ Phone:	
Address:		2020 Site Number: _	
City:	State:	2 nd request;	3 rd request: _Zip:
Email Address:			
Signature:	_ Date:		

- Annual Gold Member Fee due for 2021: \$100 (once paid site is guaranteed)
- Non Refundable and/or Non transferable
- To guarantee your site must be received March 2, 2020 but no later than May 1, 2020
- Be sure to choose 2020 site number along with 2nd & 3rd choices/requests
- Once Member Fee paid, on Oct. 1, 2020 you will be emailed the fees for 2021 campsite/festival tickets that must be paid no later than Oct. 15, 2020.
- You are not obligated to sign up for this Gold Member Fee.
- If you do not sign up as a Gold Member, those sites will be available to others from the waiting list.
- Should you for any reason cancel we have a NO REFUND Policy.
- Mail completed & signed form and payment to:

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